

Module 1: Pre blogging :the understanding

- 1-What is blog, blogging or a blogger.
- 2-Case: top bloggers
- 3-Blogging as a life style
- 4-what to blog about
 - 1-stick to what is known-wt. loss..
 - 2-research using google keyword planer

Good niche=traffic + interest
Traffic is defined audience

- 5-Niches , sub niches
- 6-Build a brand
 - Branding : build a brand , vision , mission

Module 2: Pre blogging: the work

- 1-Find a great domain name
- 2-129 domain names that you can register and use today
- 3-Web host and the technical stuff
- 4-Beatifying the blog
- 5-Using plugins: many souls of word press
- 6-Pages: pages vs posts

Module 3: Blogging

- 1-Posts
- 2-Where to get ideas 5 ways...

Module 4: After blogging

- 1-Launch like a king
- 2-Getting traffic Google keyword
- 3-Getting traffic SEO
- 4-Getting traffic social media
- 5-track your progress

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- 6-Final words