

## **Facebook Referral System Script**

Use this script to ask for referrals through Facebook. Remember, not everyone will respond, but at least they now know what you offer and who your target market is.

Make a list of all of the people on your friends list who you think cares enough about you to offer you referrals.

*Hi, \_\_\_\_\_ !*

*I am looking to build my business with referrals. A good referral for me is [target market/niche].*

*I want to offer them [coupon / free e-book / whatever].*

*If they say "yes" -- great. If they say "no" -- no problem.*

*If you can message me back with 3 referrals today, I will enter your name in a contest where I am giving away a \$25 Amazon gift card.*

*I really appreciate your help. It will make a big difference.*

Some people opt-out of offering the gift card. That's okay.